



Authentic Woman

Issues	March		April		May		June		July		August	
	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date
Family Circle 1	12/9/08	2/10/09	1/2/09	3/3/09	2/13/09	4/14/09	3/13/09	5/12/09	4/10/09	6/9/09	5/8/09	7/7/09
Family Circle 17			1/23/09	3/24/09								
Fitness	12/19/08	2/10/09	1/20/09	3/10/09	2/20/09	4/14/09	3/20/09	5/12/09	4/20/09	6/9/09	5/20/09	7/14/09
Ladies Home Journal	12/9/08	2/10/09	1/9/09	3/10/09	2/10/09	4/14/09	3/10/09	5/12/09	4/9/09	6/9/09	5/11/09	7/14/09
More	12/22/08	2/24/09	1/22/09	3/24/09	2/23/09	4/28/09	3/23/09	5/26/09	4/22/09*	6/23/09	4/22/09*	6/23/09
Issues	September		October		November		December					
	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date				
Family Circle 1	6/5/09	8/4/09	7/3/09	9/1/09	8/14/09	10/13/09	9/25/09	11/25/09				
Family Circle 17			7/24/09	9/22/09	9/4/09	11/4/09						
Fitness	6/19/09	8/11/09	7/20/09	9/15/09	8/20/09*	10/13/09	8/20/09*	10/13/09				
Ladies Home Journal	6/9/09	8/11/09	7/9/09	9/8/09	8/10/09	10/13/09	9/9/09	11/10/09				
More	6/22/09	8/25/09	7/22/09	9/22/09	8/21/09	10/27/09	9/22/09	11/25/09				



Contemporary Family

Issues	March		April		May		June		July		August	
	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date
American Baby	11/6/08		2/6/09		3/6/09		4/6/09		5/6/09		6/5/09	
Family Circle 1	12/9/08	2/10/09	1/2/09	3/3/09	2/13/09	4/14/09	3/13/09	5/12/09	4/10/09	6/9/09	5/8/09	7/7/09
Family Circle 17			1/23/09	3/24/09								
Parents	12/16/08	2/17/09	1/20/09	3/17/09	2/20/09	4/14/09	3/20/09	5/19/09	4/20/09	6/16/09	5/20/09	7/14/09
Issues	September		October		November		December					
	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date				
American Baby	7/6/09		8/6/09		9/06/09		10/6/09					
Family Circle 1	6/5/09	8/4/09	7/3/09	9/1/09	8/14/09	10/13/09	9/25/09	11/25/09				
Family Circle 17			7/24/09	9/22/09	9/4/09	11/4/09						
Parents	6/22/09	8/18/09	7/20/09	9/15/09	8/20/09	10/13/09	9/21/09	11/17/09				

*** Combined Issues**

More magazine July/August Issue and December/January Issue

Fitness magazine December/January

Inspired Home

Issues	March		April		May		June		July		August	
	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date
Better Homes & Gardens	12/15/08	2/17/09	1/15/09	3/17/09	2/16/09	4/21/09	3/16/09	5/19/09	4/15/09	6/16/09	5/15/09	7/21/09
Country Home	12/23/08*	1/6/09	12/23/08*	1/6/09	2/24/09	4/21/09	3/24/09	5/19/09	4/28/09*	6/23/09	4/28/09*	6/23/09
Traditional Home	12/23/08*	1/20/09	1/20/09	2/20/09	2/20/09	4/21/09	3/31/09	4/21/09	3/31/09	5/26/09	5/20/09*	7/21/09
Issues	September		October		November		December					
	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date	Close Date	On-Sale Date				
Better Homes & Gardens	6/15/09	8/18/09	7/15/09	9/15/09	8/14/09	10/13/09	9/15/09	11/17/09				
Country Home	6/23/09	7/18/09	7/28/09	9/22/09	9/15/09	11/10/09	9/15/09	11/10/09				
Traditional Home	5/20/09	7/21/09	7/20/09	9/15/09	9/20/09	10/20/09	9/20/09	11/18/09				

*** Combined Issues**

More magazine July/August Issue and December/January Issue

Fitness magazine December/January