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Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
FamilyCircle	July	6/12/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Summer Style</li> <li>• <b>Family:</b> Favorite Beach Towns, Get Real About Retirement, Healthiest Towns Report</li> <li>• <b>Health:</b> Family Health Guide, Family Fitness Challenge</li> <li>• <b>Style:</b> Cool Makeup Tricks for Hot Day</li> </ul>	3/6/07
Ladies' Home Journal	July	6/12/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Fashion:</b> Denim</li> <li>• <b>Food:</b> Summer Grilling</li> <li>• <b>Entertaining:</b> Seashore Cookout</li> </ul>	4/16/07
More	July/August	6/26/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>In Every Issue:</b> Style, Work, Health, Finance, Food, Entertaining, Anti-Aging Beauty, Travel</li> <li>• Fashion and More Reader</li> <li>• The Makeup Face Lift</li> </ul>	4/23/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
FamilyCircle	August	7/10/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Outdoor Living, Gardening</li> <li>• <b>Family:</b> Amusement Park Vacations, Handling Debt</li> <li>• <b>Health:</b> Why Does my Stomach Hurt?, Family Health Guide, Family Fitness Challenge</li> <li>• <b>Style:</b> Accessories Story</li> </ul>	4/4/07
Ladies' Home Journal	August	7/10/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Food:</b> 30 Minute Meals</li> </ul>	5/15/07
More	July/August	7/26/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>In Every Issue:</b> Style, Work, Health, Finance, Food, Entertaining, Anti-Aging Beauty, Travel</li> <li>• Fashion and More Reader</li> <li>• The Makeup Face Lift</li> </ul>	

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
FamilyCircle	September	8/7/07	Anniversary Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Flea Market Style</li> <li>• <b>Family:</b> Conventions Cities with the Family, Back-to-School Guide, Including Tech, Celebrity Family Portraits (Celebrating 75th)</li> <li>• <b>Health:</b> Fall Allergies, Family Cholesterol Check-up,</li> <li>• <b>Style:</b> Fall Makeup Trends</li> </ul>	5/8/07
Ladies' Home Journal	September	8/14/07	Health Breakthrough Awards	<ul style="list-style-type: none"> <li>• <b>Beauty:</b> Fall Make-up</li> <li>• <b>Fashion:</b> Fall Fashion Back to School Section</li> <li>• <b>Health:</b> 2nd Annual "Health Breakthrough Awards"</li> </ul>	6/15/07
More	September	8/14/07	Fall Fashion Issue	<ul style="list-style-type: none"> <li>• <b>In Every Issue:</b> Style, Work, Health, Finance, Food, Entertaining, Anti-Aging Beauty, Travel</li> <li>• Must-have Accessories for the Season</li> <li>• Women and Heart Health</li> <li>• Color Trends</li> </ul>	6/22/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
FamilyCircle	October-07	9/4/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Bathrooms, Indoor Plants</li> <li>• <b>Family:</b> Caribbean Family Resorts, Car Safety, Including Best Cars for Teens, Be Fearless: What Brave Women Know</li> <li>• <b>Health:</b> Breast Cancer, Super Foods that Fight Fat</li> <li>• <b>Style:</b> Best Fall Shoes and Boots</li> </ul>	5/29/07
FamilyCircle	October-17	9/25/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Window Treatments</li> <li>• <b>Family:</b> Fare Saving Websites, Prepping your Teens for Real Life, Managing Your Mortgage</li> <li>• <b>Health:</b> Breast Cancer, All-Day-Energy Diets</li> <li>• <b>Style:</b> Fashion Trends: Model Mother-Daughter Winners</li> </ul>	6/20/07

October Continued



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Ladies' Home Journal	October	9/11/07	Special Breast Cancer Report	<ul style="list-style-type: none"> <li>• <b>Home:</b> Pumpkin Carving</li> <li>• <b>Health:</b> Breast Cancer Report</li> <li>• <b>Entertaining:</b> Fall Harvest Dinner or Square Dance Dinner</li> <li>• <b>Food:</b> Oven Baked Pasta</li> </ul>	7/16/07
More	October	9/18/07	The Over-40 Beauty Issue	<ul style="list-style-type: none"> <li>• <b>In Every Issue:</b> Style, Work, Health, Finance, Food, Entertaining, Anti-Aging Beauty, Travel</li> <li>• Best of Beauty plus Readers' Choice Awards</li> <li>• 3rd Annual "Things You Should Know by Now" Package</li> <li>• Breast Cancer Update</li> </ul>	7/23/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
FamilyCircle	November-01	10/16/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Fall Harvest Decorating, Laundry Room Redo</li> <li>• <b>Family:</b> Learning Vacations, Teen Body Image Blues, Life Secrets from Life Coaches, Sibling Harmony</li> <li>• <b>Health:</b> Makeover Your Metabolism, Diabetes</li> <li>• <b>Style:</b> Denim Story</li> </ul>	6/10/07
FamilyCircle	November-29	11/6/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Thanksgiving Table Top Ideas</li> <li>• <b>Family:</b> Travel Essentials, Hottest Family Tech Gifts, the Truth About Homework, Team Environmentalist</li> <li>• <b>Health:</b> Sleep Guide, Family Cold and Flu Relief</li> <li>• <b>Style:</b> Best-Dress List</li> </ul>	6/1/07
Ladies' Home Journal	November	10/9/07	Country Artists We Love	<ul style="list-style-type: none"> <li>• <b>Beauty and Fashion:</b> Family Style Makeover</li> <li>• <b>Home:</b> Thanksgiving Decorating</li> <li>• <b>Celebrity:</b> Country Music Artists We Love</li> <li>• <b>Entertaining:</b> Thanksgiving Dinner</li> </ul>	8/15/07
More	November	10/23/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>In Every Issue:</b> Style, Work, Health, Finance, Food, Entertaining, Anti-Aging Beauty, Travel</li> <li>• Dressy Dresses</li> <li>• Holiday Beauty</li> </ul>	8/22/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
FamilyCircle	December	11/27/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Home:</b> Holiday Style</li> <li>• <b>Family:</b> Hawaiian Islands Round-up, Last Minute Gifts, Holiday Sanity Savers</li> <li>• <b>Health:</b> Is Stress Ruining Your Health, Quick Energy Fixes</li> <li>• <b>Style:</b> Get-Glam Make-up</li> </ul>	8/21/07
Ladies' Home Journal	December	11/13/07		<ul style="list-style-type: none"> <li>• <b>Beauty and Fashion:</b> Holiday Style</li> <li>• <b>Home:</b> Christmas Decorating</li> <li>• <b>Celebrity:</b> McCaughey Septuplets Profile</li> <li>• <b>Entertaining:</b> Christmas Dinner</li> <li>• <b>Special Section:</b> Gift Guide</li> <li>• <b>Food:</b> Christmas Cookies</li> </ul>	9/14/07
More	December/January	11/20/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>In Every Issue:</b> Style, Work, Health, Finance, Food, Entertaining, Anti-Aging Beauty, Travel</li> <li>• Dress-up Accessories</li> <li>• The Makeup Workshop</li> <li>• 3rd Annual More Media Awards</li> </ul>	9/21/07



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Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
Better Homes and Gardens	July	6/19/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Living Green:</b> Your Green Kitchen</li> <li>• <b>Features:</b> Deck décor. The Great American Barbecue</li> <li>• <b>Organizing:</b> Garage</li> <li>• <b>Outdoors:</b> Cottage garden with quaint shed</li> <li>• <b>Outdoor Living:</b> Outdoor fabrics</li> <li>• <b>Landscaping:</b> Small space solutions</li> <li>• <b>Beauty:</b> Anti Aging products</li> <li>• <b>Healthy You:</b> Art of resting, July 4th safety, summer cold remedies, travel gym bag</li> <li>• <b>Fitness:</b> Toned arms</li> <li>• <b>Better by Design:</b> Second homes</li> </ul>	4/16/07
Country Home	July/August	6/19/07	Let's Go Antiquing!	<ul style="list-style-type: none"> <li>• Don't miss our annual top ten list so you know if your favorite collectible is on the verge of skyrocketing popularity</li> <li>• A special round-up of quick and clever project ideas from our JunkMarket gals</li> <li>• Another great itinerary for a weekend shopping getaway with the girls</li> </ul>	4/20/07
Traditional Home	June/July	5/29/07	Weekend Living	<ul style="list-style-type: none"> <li>• Relax! It's the weekend! Whether you head to the beach, head to the lake, or hang around the house and tend to your gardens, the weekend is the time to unwind and recharge the batteries. We feature second homes in Florida, New York, and Connecticut, where the decorating emphasis is on easygoing, easy care, and easy living.</li> </ul>	4/3/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
Better Homes and Gardens	August	7/17/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Living Green:</b> Green Bath Renovation</li> <li>• <b>Features:</b> A lush Northern garden, Ice Cream</li> <li>• <b>Know How:</b> BH&amp;G kitchen ideas from KBIS</li> <li>• <b>In The Garden:</b> Shady, cool patio</li> <li>• <b>Outdoor Living:</b> Shade sails and umbrellas</li> <li>• <b>Plantings:</b> Gorgeous containers gardens</li> <li>• <b>Living:</b> City walks with a home and garden focus</li> <li>• <b>Family:</b> Build independent kids</li> <li>• <b>Everyday Money</b></li> <li>• <b>Good and Healthy:</b> Iced tea</li> </ul>	5/15/07
Country Home	July/August	6/19/07	Let's Go Antiquing!	<ul style="list-style-type: none"> <li>• Don't miss our annual top ten list so you know if your favorite collectible is on the verge of skyrocketing popularity</li> <li>• A special round-up of quick and clever project ideas from our JunkMarket gals</li> <li>• Another great itinerary for a weekend shopping getaway with the girls</li> </ul>	4/20/07
Traditional Home	August/September	5/21/07	Before and After	<ul style="list-style-type: none"> <li>• In this issue we show beautiful renovations of entire houses, of kitchens, and of gardens. We'll publish photographs of the not-so-pretty "Befores" and the gorgeous "Afters." One of the things that set us apart from our competitors is we love to show how designers find beautiful, creative ways to make houses work better for the families that live in them. Here are real-life solutions for real-life problem houses.</li> </ul>	7/17/07

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Better Homes and Gardens	September	6/15/07	Regular Issue	<ul style="list-style-type: none"> <li>• <b>Living Green:</b> Green Lawn Care</li> <li>• <b>Style Made Simple:</b> Foyers</li> <li>• <b>Makeovers:</b> Cosmetic kitchen; Bookshelves</li> <li>• <b>Know How:</b> How to mix furniture styles</li> <li>• <b>Organizing:</b> Closet</li> <li>• <b>Makeovers:</b> DIY deck</li> <li>• <b>Living:</b> Back to school- Get kids ready for school</li> <li>• <b>Everyday Money</b></li> <li>• <b>Healthy You:</b> BHG workout, Stadium survival guide, fall allergies</li> <li>• <b>Better by Design:</b> Kitchens</li> </ul>	8/21/07

September Continued



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Country Home	September	8/21/07	Creative Renovation	<ul style="list-style-type: none"> <li>Get ready for back-to-school</li> <li>Organize your home workspace</li> <li>Fun tailgate ideas</li> <li>Tour homes brimming with fresh country style, and feel inspired by creative renovation ideas that work for real homes</li> </ul>	6/20/07
Traditional Home	August/September	5/21/07	Before and After	<ul style="list-style-type: none"> <li>In this issue we show beautiful renovations of entire houses, of kitchens, and of gardens. We'll publish photographs of the not-so-pretty "Befores" and the gorgeous "Afters."</li> <li>One of the things that set us apart from our competitors is we love to show how designers find beautiful, creative ways to make houses work better for the families that live in them. Here are real-life solutions for real-life problem houses.</li> </ul>	7/17/07

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Better Homes and Gardens	October	9/18/07	Regular Issue	<ul style="list-style-type: none"> <li><b>Living Green:</b> Winter Energy Savings</li> <li><b>Style Made Simple:</b> Updated stencil borders</li> <li><b>Makeovers:</b> Home office</li> <li><b>Know How:</b> Lighting</li> <li><b>Outdoor Living:</b> Elegant patio w/great late season color palette</li> <li><b>Landscaping:</b> Shade trees and how to plant a tree</li> <li><b>Family:</b> Get together time after school starts</li> <li><b>Healthy You:</b> Breast Cancer Awareness</li> <li><b>Better by Design:</b> Renovation</li> </ul>	7/16/07
Country Home	October	9/18/07	Best of Autumn	<ul style="list-style-type: none"> <li>Don't miss this year's patch of pumpkin ideas</li> <li>Nobody does Halloween with as much creativity as our own</li> <li>Contributing Style Editor-at-Large, Matthew Mead.</li> </ul>	7/20/07
Traditional Home	October	9/18/07	Designers On Design	<ul style="list-style-type: none"> <li>It's always fascinating to hear a designer describe his or her source of inspiration for a fabric collection, a new line of furniture, or the palette of a showhouse dining room. In our October issue we draw them out and go way behind the scenes to find those inspirations. It promises to be an intriguing exploration of how creative people create, because so much can be learned from not only appreciating the radiant result but also understanding the process that led to it.</li> </ul>	7/20/07

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Better Homes and Gardens	November	10/16/07	Regular Issue	<ul style="list-style-type: none"> <li><b>Living Green:</b> Home Decorating: Pretty In Green</li> <li><b>Features:</b> Thanksgiving gatherings</li> <li><b>Style Made Simple:</b> Dining chairs revamped</li> <li><b>Makeovers:</b> Basement family room</li> <li><b>Outdoor Living:</b> Staying warm- fire pits, fireplaces, heaters</li> <li><b>In the Garden:</b> Family deck and patio</li> <li><b>Living:</b> First Fire</li> <li><b>Your Time:</b> Holiday get-ahead guide</li> <li><b>Everyday Money</b></li> <li><b>What's Cooking:</b> Special slow cooking section</li> <li><b>Beauty:</b> Lipsticks</li> <li><b>BH&amp;G on Call:</b> Beauty tips and solutions for a specific problem</li> <li><b>Healthy You:</b> Diabetes awareness, elements of happiness, Thanksgiving nutrition, Monday morning stress relief routine Better by Design: Occasions (tabletop, entertaining)</li> </ul>	8/15/07
Country Home	November	10/16/07	Entertaining with Ease	<ul style="list-style-type: none"> <li>From your Thanksgiving family feast to cocktails in the kitchen with friends, we make sure you are ready with new recipes, new tabletop decorating, and pages of stylish homes and rooms to inspire you.</li> </ul>	8/20/07

November Continued



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Traditional Home	November	10/16/07	Classic Taste. Modern Life. Women Making a Difference	<ul style="list-style-type: none"> <li>A U.S. government agency recently released a study on volunteering that stated the people who volunteer the most in America are women—specifically, women who have a job and children. In some ways, it's the same old story with a twist: If you want something done, give it to a busy woman. In this issue we celebrate the achievements of women who give of their time, their ideas, their energies—in other words, of themselves—to make a positive impact on their communities. We also salute caring companies (who donate part of their proceeds to charity), designers making a difference, and, never forgetting the reason our readers come to us, we will show our usual array of fabulous homes and gardens.</li> </ul>	8/20/07

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Better Homes and Gardens	December	11/20/07	Regular Issue	<ul style="list-style-type: none"> <li><b>Living Green:</b> Have a Green, Green Christmas</li> <li><b>Special Section:</b> Holiday gift guide</li> <li><b>Style Made Simple:</b> Decorating a mantel</li> <li><b>Family:</b> Act of Charity- teach kids to be giving</li> <li><b>Your Time:</b> Holiday schedule makeover</li> <li><b>Everyday Money</b></li> <li><b>Healthy You:</b> Find the perfect fitness gifts, protect your eyes this winter</li> <li><b>Better by Design:</b> Holiday decorating in second homes</li> </ul>	9/14/07
Country Home	December/January	11/20/07	Happy Holidays	<ul style="list-style-type: none"> <li>This annual keepsake issue explores old traditions and new, with simple, personal, natural holiday style as a central focus. It's our gift to readers.</li> </ul>	9/20/07
Traditional Home	December	11/20/07	Celebrate the Season	<ul style="list-style-type: none"> <li>Christmas rolls around again, as it does this time every year, and we are ready for it. We have beautifully decorated houses from Massachusetts, South Carolina, Maryland, and California; we have tips on how to entertain gatherings both large and small; we have festive decorating ideas; we have gift ideas; we even have tips on how to keep the holidays simple and stress-free. We like to say nobody does the holidays like Traditional Home. Only because it's true.</li> </ul>	9/20/07



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American Baby	July		Regular Issue	<ul style="list-style-type: none"> <li>Crib Notes</li> <li>Style</li> <li>Health Briefs</li> <li>Nutrition</li> <li>Baby's Health: Summer Safety: Heat, Insects, Sun Protection</li> <li>Pregnancy: Feet and Legs in Pregnancy</li> <li>Mom to Mom</li> <li>Essay</li> </ul>	5/4/07
Parents	July	6/19/07	Regular Issue	<ul style="list-style-type: none"> <li>Health: Baby Growth</li> <li>Beauty: Sexy on the Beach</li> <li>Feature: Find a Great Sitter</li> <li>Working Mom: Job Sharing</li> <li>Your Family: 4th of July Party</li> </ul>	4/23/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	August		Regular Issue	<ul style="list-style-type: none"> <li>Crib Notes</li> <li>Style</li> <li>Health Briefs</li> <li>Nutrition</li> <li>Baby's Health: Tummy Troubles</li> <li>Pregnancy: Expectant Mom's Skincare</li> <li>Mom to Mom</li> <li>Essay</li> </ul>	6/5/07
Parents	August	7/17/07	Age by Age Nutrition Guide	<ul style="list-style-type: none"> <li>Health: Outdoor Safety</li> <li>Feature: Kids' Fears</li> <li>Beauty: Manicures and Pedicures</li> <li>Travel: Road Trips with Kids</li> </ul>	5/21/07

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American Baby	September		Regular Issue	<ul style="list-style-type: none"> <li>Crib Notes</li> <li>Style</li> <li>Health Briefs</li> <li>Nutrition</li> <li>Baby's Health: Asthma and Allergies</li> <li>Pregnancy: Late-Pregnancy Tests</li> <li>Mom to Mom</li> <li>Essay</li> </ul>	7/6/07
Parents	September	8/14/07	Back to School	<ul style="list-style-type: none"> <li>Feature: Be a Better Driver</li> <li>Beauty: Mom Hair Makeovers</li> <li>Health: Healthy Teeth</li> <li>Finance: Autumn Crafts</li> <li>Behavior: Time Outs</li> </ul>	6/22/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	October		Regular Issue	<ul style="list-style-type: none"> <li>Crib Notes</li> <li>Style</li> <li>Health Briefs</li> <li>Nutrition</li> <li>Baby's Health: Giving Medicine</li> <li>Pregnancy: Tummy Troubles</li> <li>Mom to Mom</li> <li>Essay</li> </ul>	8/6/07
Parents	October	9/18/07	Fit and Healthy in Pre-School	<ul style="list-style-type: none"> <li>Your Family: Amazing Halloween Costumes</li> <li>Beauty: 5 Minute Morning Routines</li> <li>Finance: Cut Credit Card Debt</li> <li>Feature: Raise a Happy Baby</li> <li>Travel: Budget Ski Vacations</li> <li>Food: Healthy Lunches</li> </ul>	7/23/07



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American Baby	November		Regular Issue	<ul style="list-style-type: none"><li>• Crib Notes</li><li>• Style</li><li>• Health Briefs</li><li>• Nutrition</li><li>• Baby's Health: Giving Medicine</li><li>• Pregnancy: Tummy Troubles</li><li>• Mom to Mom</li><li>• Essay</li></ul>	9/6/07
Parents	November	10/16/07	Computer Photo Projects	<ul style="list-style-type: none"><li>• Health: Pediatrician's Health Secrets</li><li>• Feature: Annual Toy Guide</li><li>• Travel: Budget Ski Vacations</li><li>• Beauty: Fall Style Steals</li><li>• Food: New Thanksgiving Classics</li></ul>	8/21/07

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American Baby	December		Regular Issue	<ul style="list-style-type: none"><li>• Crib Notes</li><li>• Style</li><li>• Health Briefs</li><li>• Nutrition</li><li>• Baby's Health: Respiratory Infections</li><li>• Pregnancy: Eating for Two</li></ul>	12/5/07
Parents	December	11/20/07	Happy Holidays	<ul style="list-style-type: none"><li>• Feature: Great Last Minute Gifts</li><li>• Food: Cookies</li><li>• Health: Stay Healthy All Winter</li><li>• Beauty: Skin Rejuvenation</li></ul>	9/21/07