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Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	January		Regular Issue	<ul style="list-style-type: none"> <li>Bathtime</li> <li>Bed Rest (Prenatal)</li> <li>Sleep Training Diary</li> <li>Making the Best of Daycare</li> <li>American Baby Boot Camp: Breast and Bottle</li> <li>New Mom Weight Loss</li> <li>10 Reasons Why Baby Loves You</li> <li>Celebrity Beauty Secrets</li> <li>Sleep- How to Get More and What Happens if You Don't</li> <li>Baby's Health: What Pediatricians Want New Parents to Know</li> <li>Pregnancy: STD's</li> </ul>	11/6/07
Family Circle	January	12/18/07	Regular Issue	<ul style="list-style-type: none"> <li>Real-Family Home Go Green</li> <li>Easy Green Home Ideas</li> <li>Teen Independence</li> <li>Organize Your Money</li> <li>Family Tech Makeover</li> <li>Get in Your Best Shape Ever</li> <li>Boost Your Metabolism</li> <li>Cozy Knits</li> <li>New Year, New Your Makeovers</li> </ul>	10/19/07
Parents	January	1/16/08	Regular Issue	<ul style="list-style-type: none"> <li>Health: Flu Guide</li> <li>Beauty: Resolve to Be More Beautiful</li> <li>Food: Easiest Family Dinners</li> <li>Values: Raising Confident Kids</li> <li>Family Time: Preschool Crafts</li> </ul>	11/20/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	February		Regular Issue	<ul style="list-style-type: none"> <li>Nursery Items</li> <li>Pregnancy Pick-Me-Ups (Prenatal)</li> <li>The 4th Trimester</li> <li>Stress Busters for New Moms</li> <li>Baby Names</li> <li>Baby Health: Antibiotics</li> <li>Pregnancy: Prenatal Test</li> </ul>	12/6/07
Family Circle	February	1/15/08	Regular Issue	<ul style="list-style-type: none"> <li>Weekend Organizer</li> <li>Craft: Stationary</li> <li>TV/Tiva/DVR How-to's</li> <li>Family Cruises</li> <li>Heart Disease Special Section: Prevention, Stroke, Diet</li> <li>Sexy Fashion, Lingerie Lace, Cashmere, Silk</li> <li>Beauty While You Sleep</li> <li>Ski-House Cookbook</li> <li>10 Things to Do with Chicken Breasts</li> </ul>	11/16/08
Parents	February	1/16/08	Regular Issue	<ul style="list-style-type: none"> <li>Health: Stomach Flu</li> <li>Your Family: Valentine's Day Cards</li> <li>Your Life: Get Out of Your Fitness Rut</li> <li>Beauty: Be a Hot Mommy</li> <li>Feature: 25 Ways to Save Time in Your Day</li> </ul>	11/20/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	March		Regular Issue	<ul style="list-style-type: none"> <li>Have a Seat</li> <li>Pregnancy and Dreams (Prenatal)</li> <li>Grandparents Point of View</li> <li>Insider Guide: HR Directors</li> <li>American Baby Boot Camp: Soothing</li> <li>When Does Discipline Begin?</li> <li>How to Raise a Happy Child</li> <li>Q&amp;A on Air Filter</li> <li>Energy Savers</li> <li>Road Test: Organic Cleaning Products</li> <li>Baby's Health: Food Allergies</li> <li>Pregnancy Vaccines</li> </ul>	1/4/08
Family Circle	March	12/18/07	Regular Issue	<ul style="list-style-type: none"> <li>Simple Easter Decor</li> <li>Window - Living the Green Life</li> <li>Back Pain</li> </ul>	12/14/07



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Family Circle (cont.)				<ul style="list-style-type: none"> <li>• Food Additions</li> <li>• Well Suited: Best Jacket/Skirt/Pant Pairings</li> <li>• Hair Repair</li> <li>• Cook Once, Eat Three Times</li> </ul>	
Parents	March	1/16/08	Regular Issue	<ul style="list-style-type: none"> <li>• Health: Sick-Day Solutions</li> <li>• Behavior: No More Whining</li> <li>• Feature: Kids and Friends</li> <li>• Home: Modern Bedrooms</li> <li>• Feature: Budgeting for Baby</li> </ul>	12/17/07

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	April		Regular Issue	<ul style="list-style-type: none"> <li>• Mealtime</li> <li>• Emotional Roller Coaster of Pregnancy (Prenatal)</li> <li>• 10 Baby Games</li> <li>• Down Syndrome Interview with Parent</li> <li>• American Baby Basics: Small Motor Skills</li> <li>• Fashion Makeover (Postnatal)</li> <li>• Rainy Day Activities</li> <li>• Teacher Guide for Parents</li> <li>• Baby's Health: Ear Infections</li> <li>• Pregnancy: Roundup of Aches and Pains</li> </ul>	2/6/08
Family Circle	April	12/18/07	Regular Issue	<ul style="list-style-type: none"> <li>• Decorate with Color</li> <li>• Bathroom Update: Sinks, Fixtures</li> <li>• Kids &amp; Sports Injuries</li> <li>• Tax Strategies</li> <li>• Nature Trips</li> <li>• Diet Pills</li> <li>• Embarrassing Symptoms</li> <li>• Organic/Natural Fashions</li> <li>• Spring Makeup Trends</li> <li>• Hot Stuff: A Guide to Spicy Dishes</li> <li>• Spring Desserts, Including Easter/Passover</li> </ul>	1/4/08
Family Circle	April	12/18/07	Regular Issue	<ul style="list-style-type: none"> <li>• Flea Market Finds</li> <li>• Organic Gardening Ideas</li> <li>• Craft: Chandelier</li> <li>• Easy Ways to Volunteer</li> <li>• Family Identity Theft</li> <li>• College Planning Guide</li> <li>• Foot Health Guide</li> <li>• Women &amp; Anxiety</li> <li>• Walking Challenge</li> <li>• Spring Fashion Trends</li> <li>• Perfect Hair Color and Home</li> <li>• Vegetarian Suppers Cookbook Authors Best, Fast Tips</li> <li>• Passover</li> </ul>	1/25/08
Parents	April	1/16/08	Parents/AAA Best Family Cars	<ul style="list-style-type: none"> <li>• Time for You: Get Rid of Ab Flab</li> <li>• Feature: Best New Baby Names</li> <li>• Your Family: Easter Crafts</li> <li>• Beauty: Cool Haircuts</li> <li>• Work: Redo Your Resume</li> </ul>	1/21/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	May		Regular Issue	<ul style="list-style-type: none"> <li>• Summer Fashion</li> <li>• Pregnancy Superfoods (Prenatal)</li> <li>• Reverse Psychology</li> <li>• Birth Control</li> <li>• American Baby Boot Camp: Baby Proofing</li> <li>• Advice from Moms of Large Families</li> <li>• 10 Things to do When Kids Throw a Fit</li> <li>• Gardening with Kids</li> <li>• Outdoor Products</li> <li>• Green Spring Cleaning</li> <li>• Baby Health: When to Go to the ER</li> <li>• Pregnancy: Plus Size and Pregnant</li> <li>• Mom to Mom</li> <li>• Essay</li> </ul>	3/6/08



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Family Circle	May	4/15/08	Regular Issue	<ul style="list-style-type: none"> <li>• Real-Family Home Decorate with White</li> <li>• Flower Arranging</li> <li>• Outdoor Lighting</li> <li>• Family Hero Profiles</li> <li>• Teen Job Guide</li> <li>• RV Vacations How-To's</li> <li>• Boost Your Bone Health</li> <li>• Asthma &amp; Allergies</li> <li>• Walking Challenge</li> <li>• Mom/Daughter Fashion Makeovers</li> <li>• Latest Fragrance</li> <li>• Best Kitchen Gadgets &amp; Appliances for Quick Cooking</li> <li>• Diet Dinners</li> </ul>	2/15/08
Parents	May	4/15/08	Birthday Parties	<ul style="list-style-type: none"> <li>• Health: Allergy Proof Your Child</li> <li>• Feature: Toddler Temper Tantrums</li> <li>• Beauty: Home Pedicure</li> <li>• Home: Mudrooms</li> <li>• Nutrition: Family Fridge Makeover</li> <li>• Your Family: Gardening</li> </ul>	2/20/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	June		Regular Issue	<ul style="list-style-type: none"> <li>• Strollers</li> <li>• Constant Cravings and Morning Sickness (Prenatal)</li> <li>• Finance: Five Families and What Works for Them</li> <li>• Last Kid in the Woods</li> <li>• Baby's Health: What's Normal What's Not</li> <li>• Pregnancy: Birth Interventions</li> </ul>	4/4/08
Family Circle	June	5/13/08	Regular Issue	<ul style="list-style-type: none"> <li>• Summer Decorating Ideas</li> <li>• Gardening</li> <li>• Planning for Empty Nest</li> <li>• Best Summer Books</li> <li>• Headaches</li> <li>• Skin Cancer Prevention</li> <li>• Walking Challenge</li> <li>• Best Swimsuits</li> <li>• Hot Accessories</li> <li>• Summer Beauty Tricks</li> <li>• BBQ/Grilling Guide</li> <li>• Berry Desserts</li> </ul>	3/14/08
Parents	June	5/20/08	Family Sun Safety Guide	<ul style="list-style-type: none"> <li>• Beauty: Self Tanner</li> <li>• Travel: American Road Trips</li> <li>• Feature: Children's Champion Awards</li> <li>• Finance: All About Mortgages</li> <li>• Your Family: Backyard Games</li> </ul>	3/20/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	July		Regular Issue	<ul style="list-style-type: none"> <li>• Toys That Get Kids Moving</li> <li>• Where Does the Weight Go? (Prenatal)</li> <li>• Mommy Meltdowns</li> <li>• American Baby Boot Camp: Pottytraining</li> <li>• Sleep</li> <li>• Baby Health: Colic</li> <li>• Pregnancy: Smoking and Drinking</li> </ul>	5/6/08
Family Circle	July	6/10/08	Regular Issue	<ul style="list-style-type: none"> <li>• Outdoor Entertaining with Kids</li> <li>• How to Paint a Room</li> <li>• Family Reunions</li> <li>• Shrink Your Debt</li> <li>• Vitamins Essentials</li> <li>• Summer Health How-to's</li> <li>• Red, White, Bold</li> <li>• Go for the Bronze</li> <li>• Corn &amp; Tomatoes</li> <li>• 5-Ingredients Meals</li> </ul>	4/11/08
Parents	July	6/17/08	Regular Issue	<ul style="list-style-type: none"> <li>• Health: Summer First-Aid</li> <li>• Feature: Best Baby Soothers</li> </ul>	4/21/08



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Parents (cont.)				<ul style="list-style-type: none"> <li>Your Family Web Safety for Kids</li> <li>Feature: Secret to Happy Kids</li> <li>Beauty: Hot Looks</li> <li>Food: Berry Picking</li> </ul>	

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	August		Regular Issue	<ul style="list-style-type: none"> <li>Kids Fashions</li> <li>Sex During Pregnancy (Prenatal)</li> <li>Diet Makeover</li> <li>Why it's Hard for Kids to Share</li> <li>American Baby Boot Camp: Play Development</li> <li>Crying</li> <li>Baby's Health: Finding a Pediatrician</li> <li>Pregnancy: Off the Menu</li> </ul>	6/6/08
Family Circle	August	7/8/08	Regular Issue	<ul style="list-style-type: none"> <li>Real-Family Home: House by the Sea</li> <li>Garage Sales</li> <li>Insurance Planning</li> <li>Family Camp Vacations</li> <li>Skin Rashes</li> <li>Ace Your Health Tests</li> <li>Summer Dresses</li> <li>Hot Hair Tricks</li> <li>Classic Favorite Desserts</li> <li>Salad Suppers</li> </ul>	5/9/08
Parents	August	7/15/08	Regular Issue	<ul style="list-style-type: none"> <li>Health: Car Seat Safety</li> <li>Feature: Summer Learning Games</li> <li>Discipline: Tough Conversations</li> <li>Your Family: Outdoor Crafts</li> <li>Travel: Great Gear for Vacation</li> </ul>	5/20/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	September		Regular Issue	<ul style="list-style-type: none"> <li>Get Fit with Baby</li> <li>Insider Guide: Maternity and Baby Store Owners</li> <li>Finances</li> <li>American Baby Boot Camp: Discipline</li> <li>Household Dangers</li> <li>Baby's Health: Pain Relievers</li> <li>Pregnancy: C-Sections</li> </ul>	7/7/08
Family Circle	September	8/5/08	Regular Issue	<ul style="list-style-type: none"> <li>Family Home Trends</li> <li>Best Collectibles</li> <li>Green Crafts</li> <li>Back-to-School Section</li> <li>Buying a Car for Your Teen</li> <li>Pain Package</li> <li>Cholesterol Facts</li> <li>Classic Neutrals</li> <li>Flawless Skin</li> <li>Tailgating Party</li> <li>Organic Foods</li> </ul>	6/6/08
Parents	September	8/19/08	Back to School	<ul style="list-style-type: none"> <li>Feature: Guide to Time Outs</li> <li>Beauty: Fall Fashion</li> <li>Health: Dental Checkup</li> <li>Your Family: Block Party</li> <li>Work: Get Better Childcare</li> <li>Food: Nutritious Lunches</li> </ul>	6/20/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	October		Regular Issue	<ul style="list-style-type: none"> <li>AMBY Awards</li> <li>Pain Reliefs (Prenatal)</li> <li>The Doctor is Out</li> <li>New Mom Guilt</li> <li>American Baby Basics: Independence and Self-Esteem</li> <li>What Babies Love</li> </ul>	8/6/08



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American Baby (cont.)				<ul style="list-style-type: none"> <li>• Multiples</li> <li>• Baby's Health: Which Diseases are Contagious</li> <li>• Pregnancy</li> </ul>	
Family Circle	October	9/2/08	Regular Issue	<ul style="list-style-type: none"> <li>• Family Home Trends</li> <li>• Best Collectibles</li> <li>• Green Crafts</li> <li>• Back-to-School Section</li> <li>• Buying a Car for Your Teen</li> <li>• Pain Package</li> <li>• Cholesterol Facts</li> <li>• Classic Neutrals</li> <li>• Flawless Skin</li> <li>• Tailgating Party</li> <li>• Organic Foods</li> </ul>	7/3/08
Family Circle	October	9/23/08	Regular Issue	<ul style="list-style-type: none"> <li>• Decorate Like a Pro</li> <li>• Seasonal Craft</li> <li>• Kids &amp; Competition</li> <li>• Family Guide to Saving the Planet</li> <li>• Lung Cancer</li> <li>• Live Stress-Free</li> <li>• Fall Fashion Trends</li> <li>• Best Haircuts</li> <li>• Family Menu Makeover</li> <li>• Chocolate</li> </ul>	7/25/08
Parents	October	9/16/08	Halloween Costumes and Crafts	<ul style="list-style-type: none"> <li>• Health: Children's Skin Problems</li> <li>• Values: Raise Honest Kids</li> <li>• Beauty: Editor's Favorite Beauty Products</li> <li>• Feature: Best Baby Advice Ever</li> <li>• Crafts: Digital Scrapbooking</li> </ul>	7/21/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	November		Regular Issue	<ul style="list-style-type: none"> <li>• Toys of the Year</li> <li>• STDs (Prenatal)</li> <li>• Can You Afford to Quit Working</li> <li>• American Baby Boot Camp: Grooming</li> <li>• When Baby's Schedule Gets Disrupted</li> <li>• Baby's Health: Ear Infections</li> <li>• Pregnancy: Premature Babies</li> </ul>	9/5/08
Family Circle	November	10/14/08	Regular Issue	<ul style="list-style-type: none"> <li>• Easy Kitchen Makeover</li> <li>• Beautiful Indoor Bulbs</li> <li>• Bedding</li> <li>• Money Savvy for Teens</li> <li>• Buying Tickets Online</li> <li>• Diabetes</li> <li>• Instant Energy Everyday</li> <li>• All New Denim</li> <li>• Editors Beauty Picks</li> <li>• Slow Cookers vs. Pressure Cooker</li> <li>• Bake Sale Desserts</li> </ul>	8/15/08
Family Circle	November	11/4/08	Regular Issue	<ul style="list-style-type: none"> <li>• Holiday Nature-Inspired Decorating</li> <li>• Green Ideas for the Holiday</li> <li>• Your Teen, Their Friends</li> <li>• Money Experts' Mistakes &amp; Lessons</li> <li>• Boost Memory</li> <li>• Family Cold/Flu Prevention</li> <li>• Thanksgiving Menu</li> <li>• Christmas Cookies</li> </ul>	9/5/08
Parents	November	10/14/08	Annual Toy Guide	<ul style="list-style-type: none"> <li>• Health: Get the Best Care at the ER</li> <li>• Feature: Building Family Traditions</li> <li>• Travel: How to Fly for Less \$\$</li> <li>• Beauty: Fall Styles Steals</li> <li>• Food: Apple Desserts</li> </ul>	8/20/08

Magazine	Issue	On-Sale Date	Editorial Theme	Editorial Highlights	Close Dates
American Baby	December		Regular Issue	<ul style="list-style-type: none"> <li>• Gift Guide</li> <li>• Birth Plan- What to Really Expect (Prenatal)</li> <li>• Holiday Survival Guide for New Parents</li> </ul>	10/6/08



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American Baby (cont.)				<ul style="list-style-type: none"><li>American Baby Basics: The Baby Brains</li><li>Baby's Health: Medications</li><li>Pregnancy: Allergies and Asthma</li></ul>	
Family Circle	December	11/25/08	Regular Issue	<ul style="list-style-type: none"><li>Real-Family Home Holiday Style</li><li>Seasonal Crafts</li><li>Holiday Gift Guide</li><li>Better Sleep Guide</li><li>Party Dresses</li><li>Get-Glam Hair &amp; Make-Up</li><li>Holiday Desserts and Entertaining Guide</li></ul>	9/26/08
Parents	December	11/18/08	Happy Holidays	<ul style="list-style-type: none"><li>Feature: Great Last Minute Gifts</li><li>Food: Cookies</li><li>Feature: Kids Who Give Back</li><li>Health: Boost Your Family Child's Immune System</li><li>Time for You: Stress Less This Christmas</li></ul>	9/22/08