



Kids Are Our **ONLY** Specialty



Colorful décor, private rooms, video games and a magic fountain are just some of the child-friendly amenities you'll find at The Bristol-Myers Squibb Children's Hospital (BMSCH) at Robert Wood Johnson University Hospital (RWJUH).

You'll also discover the only comprehensive children's health campus in New Jersey, complete with a free-standing pediatric acute care children's hospital (BMSCH), a pediatric inpatient rehabilitation facility (Children's Specialized Hospital), a pediatric ambulatory and research center (The Child Health Institute of New Jersey), a Ronald McDonald House and some of the nation's leading pediatric subspecialty-trained physicians — all in one single, convenient location.

"We provide compassionate, multidisciplinary care with the highest standards of excellence, not only for our young patients, but for their families as well," says Patricia Whitley-Williams, MD, Professor and Interim Chair,

Department of Pediatrics at UMDNJ-Robert Wood Johnson Medical School and Physician-in-Chief, BMSCH. Our mission is to protect and ensure the well being of all children through patient care, research, advocacy and outreach. What's more, we understand the importance of caring for the social and emotional needs of the family as a whole."

Expert Care from Infants to Adolescents
From the region's first Pediatric Intensive Care Unit (PICU) to a Level 1 Trauma Center staffed by board-certified pediatric experts 24-hours a day, BMSCH provides a full continuum of care for children of all ages.

"We have the expertise to offer evaluation and treatment for virtually any condition a child might have, from the most routine to the most complex," says Dr. Whitley-Williams.

BMSCH continues to grow its facility, expand its capabilities and offer the latest advances in technology and procedures in all of our

specialty areas including pediatric surgery, hematology-oncology, pediatric orthopedics and our neonatal intensive care unit (NICU), to name a few. And parents of our young patients consistently give us 99 out of 100 on satisfaction surveys.

"Beyond unparalleled treatments and technologies, what sets us apart is our dedication to comprehensive family care," Dr. Whitley-Williams adds. "In addition to coming together as a collaborative team to provide the very best medical outcomes possible, treatment here goes beyond traditional medicine to care for families."

Featuring private, child-friendly patient rooms with a separate bathroom and sleeping areas for parents, laundry facilities and a full children's menu, The Bristol-Myers Squibb Children's Hospital is a regional resource for specialized pediatric care. For more information, or to schedule a consultation, please call 1-888-MD-RWJUH. Visit the Web site at www.bmsch.org.

From newborns to adolescents, the physicians at The Bristol-Myers Squibb Children's Hospital provide an extensive range of specialty services for children of all ages:

- Adolescent Medicine
- Allergy
- Anesthesia
- Cardiology
- Critical Care
- Developmental Disabilities
- Ear, Nose and Throat
- Emergency Medicine
- Endocrinology
- Gastroenterology
- General Pediatrics
- Genetics
- Hematology-Oncology
- Infectious Diseases
- Kidney Transplantation
- Neonatology
- Nephrology & Hypertension
- Neurology
- Neurosurgery
- Ophthalmology
- Orthopedics
- Pediatric Surgery
- Plastic Surgery
- Pulmonology & Cystic Fibrosis
- Radiology
- Rheumatology
- Urology