



Leading the Way in Advanced Neonatology

Children's Mercy Hospitals and Clinics

With the kid-friendly décor and amenities like room service, video games, movies, bingo games and free Internet access, you might mistake the bright, inviting building at 2401 Gillham Road in Kansas City, Missouri, as a vacation resort for children and their families. The truth is, however, is that it's Children's Mercy Hospitals and Clinics – home to more than 40 pediatric specialty services, many nationally recognized pediatric specialists and the area's most comprehensive level of neonatal intensive care as well as the region's only Level I pediatric trauma center.

“We understand how stressful a child's illness can be and we've developed Children's Mercy to provide the most positive experience possible,” explains neonatologist and Intensive Care Nursery Director Howard Kilbride, M.D.

Fellow neonatologist William Truog, M.D. agrees: “Our care is designed around the family as a whole. Making our patients and their parents comfortable while delivering the most advanced treatments is our highest priority.”



State-of-the-art technologies at Children's Mercy include therapeutic hypothermia to prevent long-term brain damage, ECMO therapy to treat heart and lung failure, and leading-edge clinical research trials.

It's a level of care that thousands of families across Kansas and Missouri depend upon every year. As the regional referral center for virtually all babies born with serious medical conditions, Children's Mercy offers the most state-of-the-art technologies available, including therapeutic hypothermia to prevent long-term brain damage, ECMO therapy to treat heart and lung failure, nitric oxide treatments for infants with low blood oxygen levels and a myriad of leading-edge clinical research trials. In fact, many of the treatments parents find at Children's Mercy are available nowhere else in the region.

“Providing high level neonatal care is a complex process,” Dr. Kilbride says. “But because we have subspecialty-trained experts in every aspect of pediatric care, we can offer effective, successful treatment options for even the most premature or critically ill newborns.”

“We work together as a multidisciplinary team to ensure each family receives the best potential outcome,” adds Dr. Truog. “What's more, we are continually looking for ways to elevate our standards of care even higher.

“For example, we recently created the Heartland Center of Infant Pulmonary Disorders to accelerate diagnosis and streamline treatment for newborns with lung problems. It's a unique resource in the region and it allows us to give parents a more systematic, unified approach both at the hospital and through our in-home ventilator program.”

Children's Mercy also seeks out additional opportunities for enhancing care by participating in the Vermont Oxford Network, which compiles a national database of hospital rankings across a wide range of categories.

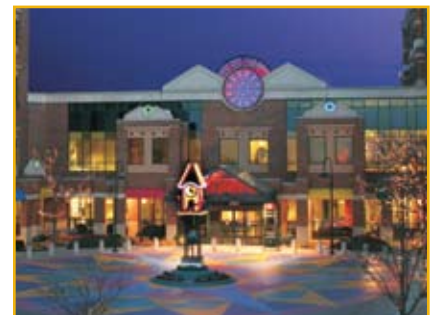
“We look at absolutely everything,” says Dr. Kilbride. “Simply by addressing such areas as line care, cleaning procedures and feeding protocols, we were able to further decrease the rate of infection within the nursery.



Howard Kilbride, M.D.

“There are no insignificant matters when it comes to unparalleled neonatal care,” Dr. Kilbride continues. “We never lose sight of the fact that we're not just here to treat children – we are here to care for your child.”

To learn more about Children's Mercy Hospitals and Clinics, please call **816-234-3000**. Visit the website at www.ChildrensMercy.org.



Children's Mercy Hospital



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www.childrensmc.org